

# Business Canvas Template

**FEMALE  
FOUNDRY**

<b>Problem</b> <i>List 1-3 problems.</i>	<b>Solution</b> <i>Write solutions to these problems.</i>	<b>Unique Value Proposition</b> <i>Clearly and concisely state what makes your business different and compelling.</i>	<b>Unfair Advantage</b> <i>What's your core competence that cannot be easily copied?</i>	<b>Customer Segments</b> <i>Your target customers and users.</i>
<b>Existing Alternatives</b> <i>How are these problems solved today?</i>	<b>Key Metrics</b> <i>Key numbers that will measure how the business is doing.</i>		<b>Channels</b> <i>List the paths to reach your customers.</i>	
	<b>Cost Structure</b> <i>List your fixed and variable costs.</i>		<b>Revenue Streams</b> <i>List your sources of revenue.</i>	